Women in Engineering Program
The Ohio State University
wie.osu.edu

History & Mission: The Women in Engineering Program (WiE) was established at OSU in 1979 to recruit and retain the university’s population of female engineering students. The program has evolved to one that now also includes outreach initiatives directed at pre-college students. Today, WiE provides academic, professional, and personal support and encouragement for female students from kindergarten through graduate school to pursue and succeed in a career in engineering. Through innovative programming and partnerships, WiE works to increase the number of women engineering graduates.

There are many ways for industry to support WiE by gifts of financial support and time:

Company Benefits from Involvement:
- Meet and engage women students early
- Create a reputation as an active and involved company
- Build name recognition for your company in the University community
- Help to shape student preparation for the workplace
- Identify potential employees

Corporate Sponsor Levels:
- Diamond: $100,000+
- Platinum: $50,000-$99,999
- Gold: $20,000-$49,999
- Silver: $5,000-$19,999
- Bronze: $500-$4,999
- Friends: Up to $499

Corporate Sponsor Recognition:
- Web site (http://wie.osu.edu)
- Event-specific recognition may be available (programs, flyers, giveaways, t-shirts, presentations)

Each year, the Women in Engineering Program must seek funding to continue its programs. Funding opportunities focusing on retention, recruitment and outreach activities include the following.

Outreach and Recruitment Programs

Expanded Outreach*: There are currently many programs WiE offers as outreach to K-12 students, teachers, counselors and parents. Funds are needed to support staff; materials; workshops and travel to fill the pipeline of students entering the engineering workforce. WiE work with sponsors to develop programs that meet the needs/requirements of the granting agency/industry. Currently, WiE offers outreach programs through FIRST Lego League teams; teacher and mentor training; Introduce a Girl to Engineering Day; STEM Clubs and afterschool programs; and Project Lead the Way female cohorts.
Donations Accepted: $5,000 - $30,000

Pre-College Summer Camps*: WiE hosts several camps for middle through high school students who may have an interest in engineering. Participants spend a week exploring engineering through hands-on activities and exciting tours. Research has shown that these camps increase aspirations to pursue engineering as a career, laying the foundation for a more diverse engineering workforce. Camps offered in 2014 include: WiE GROW and WiE RISE only
Donations Accepted: $3,000 - $35,000

Change the World: WiE are the Future Program and WiE DREAM: WiE offers one-day programs for high school students where they meet faculty and current engineering students, explore various engineering disciplines through hands-on activities and learn about exciting opportunities in the field of engineering. Donations Accepted: $2,000 - $5,000
OSU WiE Corporate Sponsorship Opportunities

Retain and Professional Development Programs

Annual Recognition Banquet†: Company representatives attend annual awards banquet for current students achieving excellence in academics and leadership. Scholarships awarded in $500, $1,000 and $2,000 amounts. Company registration cost is $350/person, which goes towards subsidizing the cost of student dinners. Special recognition and opportunities are available for corporate sponsors who seek to fill the role of Featured Banquet Sponsor.

Donations Accepted: $1,350 - $15,000

Scholarships for Incoming Freshmen Students: Build relationships with students through scholarship funding of incoming freshmen women engineering students and related internships.

Donations Accepted: $1,000 - $10,000

WiE Engineering Project Teams: WiE has expanded opportunities for undergraduate students to work on project teams and capstone design projects. Through support from industry, WiE is able to provide students with real-world applications and attending national/international team challenges. WiE is helping to provide more involvement from women on engineering project teams through sponsorship of the Underwater ROV and Supermileage teams.

Donations Accepted: $5,000 - $15,000

WiE CONNECT Program†: Upperclassmen are grouped with incoming students to aid in the transition to college life. Activities include workshops, networking events and end-of-the-year awards banquet sponsored 100% by corporate funds. Corporate representatives can participate by hosting a workshop, signing up as a professional mentor to be grouped with students of similar majors, and attending the WiE CONNECT awards banquet. Sponsorship is needed to fund program events, banquet and awards.

Donations Accepted: $3,000 - $15,000

WiE LEAP - Early Arrival Program and Living/Learning Community†: Incoming freshmen women engineering students living in the Women in Engineering Living/Learning Community are brought to campus four days early to learn about Engineering at Ohio State and form bonds with peers, faculty and professionals. The program is funded entirely by corporate donations. Students live in the community throughout the year and participate in tutoring, networking events, and activities. Students also enroll in ENGR 1195, a seminar course taught by WiE staff to aid in their transition to Ohio State. Assessment shows participants of bridge camps and early arrival programs overall are more engaged with the college, are retained at higher levels, take on leadership positions and perform better academically than typical engineering students.

Donations Accepted: $5,000-$15,000

Resource Room: There is not currently a dedicated space for WiE students to convene when seeking support for success in classes, work and beyond. A resource room would be a space where women engineering students can go to mingle, study and relax. It could also be a space to house a library of resources on subjects such as career development, self development, women in engineering issues, etc.

Donations accepted: $100,000+

Other Opportunities: WiE also seeks corporate support in the form of in-kind donations, such as student giveaways; speakers for WiE seminar courses; and hosting plant tours.

Donations Accepted: $1,300-$1,500

† Denotes program in which donor engagement/interaction with students/participants is possible

For more information contact:
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OSU WiE Corporate Sponsorship Opportunities

Corporate Sponsor Level Designations

**Diamond Sponsor:** $100,000+
- Corporate naming rights for one year of all WiE programming in event/program names (‘presented by’)
- Presenting Sponsor recognition in Newsprint Media
  (package to be determined – includes any newspaper releases & news program broadcasts)
- Presenting Sponsor recognition in all program correspondence
  (website, fliers, brochures, invitations, articles, etc.)
- Presenting Sponsor scholarship and banquet award naming rights
- Featured Keynote Speaker at annual WiE Recognition Banquet event
- Two (2) tables at WiE Recognition Banquet event
- Two (2) company banners displayed at WiE annual event (banners to be provided by sponsor)
- Full page ad in event program (ad to be provided by sponsor)
- Access to 1700 undergraduate and 450 women graduate students through WiE List-Serve to advertise on-campus company information sessions; job and internship opportunities; listed on WiE homepage on website as Presenting corporate partner; featured company in bi-annual e-newsletter

**Platinum:** $50,000-$99,999
- Sponsor recognition in all program correspondence
  (website recognition, fliers, invitations, articles, etc.)
- Sponsor recognition in Newsprint Media (package to be determined)
- One (1) table at WiE Recognition Banquet event
- Scholarship and banquet award naming rights
- One (1) company banner displayed at event (banners to be provided by sponsor)
- A half-page ad in event program (ad to be provided by sponsor)
- Access to 1700 undergraduate and 450 women graduate students through WiE List-Serve to advertise on-campus company information sessions; job and internship opportunities; listed on WiE website as corporate partner; featured company in bi-annual e-newsletter

**Gold:** $20,000-$49,999
- Sponsor recognition in all event correspondence
  (website recognition, fliers, invitations, articles, etc.)
- Scholarship and banquet award naming rights
- Quarter-page ad in event program (ad to be provided by sponsor)
- Access to 1700 undergraduate and 450 women graduate students through WiE List-Serve to advertise on-campus company information sessions; job and internship opportunities; corporate tour RSVP; listed on WiE website as corporate partner

**Silver:** $5,000-$19,999
- Sponsor recognition in all event correspondence
  (website recognition, fliers, invitations, articles, etc.)
- Business-card sized ad in event program (ad to be provided by sponsor)
- Advertising through WiE List-Serve to promote on-campus company information sessions; job and internship opportunities; corporate tour RSVP; listed on WiE homepage on website as corporate partner

**Bronze:** $500-$4,999
- Sponsor recognition (website recognition, fliers, invitations)
- Company logo in event program or presentation
- Advertising through WiE List-Serve (donations above $2,500 only)

**Friends:** Up to $499
- **All donors acknowledged on the website and in the WiE Banquet program**